

RICHARD GALLINA

RÉSUMÉ 2021

EXPERIENCE

Global Designer

Gympass

2020-Present

Created the global visual identity for the company's Community Growth Department. Working with the Brand Team and Global Content Managers to execute a cohesive content strategy.

Creative Director

Shekar Krishnan for City Council

2020-Present

Managed and developed visual content for the campaign in coordination with the Campaign Manager and Council Candidate.

Senior Graphic Designer

PINCHme.com, Inc.

2016-2020

Collaborated with a team of designers, marketers and influencers to develop video and visual content, web and email advertisements, sales pitch decks for a fast paced product discovery start-up.

Designer & Creative Marketing Lead

Royce Carlton, Inc. Speaking Agency

2012-2016

Served as part of two-man team in Creative Lead role alongside Copywriter/News Lead with VPs and CEO/ Worked with Sales to refocus and rebrand the company's creative image.

ABOUT

Originally from New York, I have had the privilege to live outside the US and have deep respect for the world and it's cultural diversity.

My passion is leaving things better than I found them. Professionally I holistically improve processes and contribute ideas across departments. In my personal life I have helped run non-profit sports organizations and worked for political campaigns.

Within the last year I have been appointed to the Board of Directors for a top NYC Rugby Club as well as was an integral part of a winning NYC City Council Campaign.

EDUCATION

Bachelor of Design

Syracuse University

SKILLS



Photography, Photo Retouching, Videography, Video Editing, Live Video Production, Logo/Brand Design, Animation, HTML, Power Point, Web & UX Design.

CONTACT

Email

richard.gallina@gmail.com

Phone

914.826.3053

Portfolio on @

@richard.gallina