

RICHARD GALLINA

EXPERIENCE

Lead Designer Trip Yang Strategies 2022

Designed digital and print materials for local elected officials and candidates running for U.S. Congress, New York State Assembly, New York State Senate, and New York City Council.

Head of Communications Communities Resist 2022

Managed all areas of communication for Brooklyn based non-profit including developing newsletters, managing press contacts, co-organizing events, and managing website and social media in coordination with Executive Director.

Creative Director Shekar Krishnan for City Council 2020-2021

Managed and developed visual content for the campaign in coordination with the Campaign Manager and Council Candidate.

Global Designer Gympass 2020-2021

Created the global visual identity for the company's Community Growth Department. Working with the Brand Team and Global Content Managers to execute a cohesive content strategy.

Senior Graphic Designer PINCHme.com, Inc. 2016-2020

Collaborated with a team of designers, marketers and influencers to develop video and visual content, web and email advertisements, sales pitch decks for a fast paced product discovery start-up.

Designer & Creative Marketing Lead Royce Carlton, Inc. Speaking Agency 2012-2016

ABOUT

Originally from New York, I have had the privilege to live outside the US and have deep respect for the world and its cultural diversity.

My passion is leaving things better than I found them. Professionally I holistically improve processes and contribute ideas across departments. In my personal life I have helped run non-profit sports organizations and worked for political campaigns.

Most recently I have had the honor of being appointed to the Board of Directors for a top NYC Rugby Club as well as was an integral part of a winning NYC City Council Campaign.

EDUCATION

Bachelor of Design Syracuse University

SKILLS



Photography, Photo Retouching, Videography, Video Editing, Live Video Production, Logo/Brand Design, Animation, HTML, Power Point, Web & UX Design.

CONTACT

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